



## **Peter Wright**

*President, [The Planning Group](#)*

Peter Wright is a career strategist and President of The Planning Group. As a respected executive and in his current consulting practice, Peter has successfully developed and executed strategy with remarkable results.

His practical approach to strategic and operational business planning ensures that plans are not only embraced by management and Boards, but also effectively implemented and measured for the tangible benefit.

As the Director of Strategic Planning at Clarica, Peter led the company's overall operational and strategic planning process. In an environment of complex change, his skillful facilitation of planning sessions with the senior management team was instrumental in the determination of key strategic decisions. In his time at Sun Life Financial, Peter became Vice President of Corporate Accounts, before leaving to begin his consulting and training career.

In his consulting practice, Peter advises boards and executives on all matters of strategy and planning across a broad spectrum of sectors and organizations. An accomplished facilitator and trainer, he works with boards and senior leadership teams to develop strategy, resolve operational issues, and overcome barriers to performance. By providing planning expertise, process advice and facilitation, Peter helps organizations overcome the planning gap. Linking strategy and action, he works with management to foster true stretch mentality focused on growth and value.

In 18 years of developing business plans with organizations in more than 20 countries, Peter has created many successful tools, models, and practices that can be taught to clients and other consultants. Peter used his planning and training experience to develop [The Business Planning Boot Camp](#) and [The Association Hub Strategy and Planning Toolkit](#).