

The Case for ESG Governance

Best Practices and Perspectives on the Sustainability and Corporate Social Responsibility Role of the Board and Governance Professional

Monday, May 27, 2019

Terminal City Club

Vancouver, BC

This leading program will offer a full day of expert panels and roundtable discussions designed for executives and professionals of all levels and organizations, and will discuss the following: What is ESG (Environmental, Social, Governance), Sustainability and Corporate Social Responsibility and how does this relate to the board's role? • The legal, investor and business cases driving boards to adopt best practices in ESG governance and oversight • What should sustainability practitioners, governance professionals and corporate directors know about ESG Governance? • Practices that competent boards should have in place to build sustainability and ESG governance in their organizations • What is the ESG Role of the Governance Professional? • What are the barriers, how to address them, and what do governance professionals need to advance their efforts?

Presented By:



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Agenda

8:45am – 8:50 am

Welcome and introductions

Lynn Beauregard, President, GPC;
Coro Strandberg, President, Strandberg Consulting
and GPC advisor on Sustainability Governance

8:50 am – 9:50 am

The Case for ESG & Sustainability Governance: Panel

This session will consider the legal, investor and business case context which is driving boards to adopt best practices in ESG governance and oversight. Learn about Canada's legal framework and hear what investors are concerned about in this dynamic panel session. Discuss these topics with your peers and hear from others on why ESG is becoming an important boardroom topic.

Moderator: Christie Stephenson, Executive Director, Dhillon Centre for Business Ethics, University of British Columbia's Sauder School of Business

Panel: Carol Liao, Assistant Professor, Peter A. Allard School of Law, University of British Columbia
Michelle De Cordova, Director, Corporate Engagement and Public Policy, NEI Investments and member of Canadian Coalition for Good Governance's Environmental and Social Committee
Ian Robertson, Vice President, Director and Portfolio Manager, Odlum Brown and Chair of the Responsible Investment Association

9:50 am – 10:20 am

The Case for ESG Governance: Roundtable

Follow up Roundtable & plenary discussion to identify implications for the governance professional/boards.

10:20 pm – 10:35 pm

Break

10:35 am – 11:35 am

Best ESG Governance Practices as Seen from the Perspective of Corporate Directors, Sustainability Leaders and NGOs: Panel

This session will hear from a diverse range of views on best ESG governance practices from winners of the GPC Sustainability Governance Award and others. What do sustainability practitioners and corporate directors think about ESG Governance and what practices do they have in place to build sustainability competent boards?

Moderator: Stephanie Bertels, Director, Centre for Corporate Governance and Sustainability, SFU Beedie School of Business and Founder, Embedding Project

Panel: Duncan Wilson, Vice President, Environment, Community and Government Affairs, Vancouver Fraser Port Authority
Alexandra Wilson, Board Director of The Co-operators, Chair of the Risk and Compensation Committee
Rita Parikh, Board Director of Vancity, past Chair of MEC
Shannon Rohan, Responsible Investment Leadership Director, SHARE (Shareholder Association for Research & Education)

11:35 am – 12:15 pm

Best ESG Governance Practices as Seen from the Perspective of Corporate Directors, Sustainability Leaders and NGOs: Roundtable

Follow up Roundtable discussion: What have we learned?

12:15 pm – 1:15 pm

Lunch and Diligent Presentation on ESG Research

Speaker: Dottie Schindlinger, VP Governance & Technology Evangelist, Diligent

1:15 pm – 2:15 pm

The ESG Role of the Governance Professional: Panel

Governance professionals are uniquely positioned to support boards to enhance their ESG & sustainability oversight roles. Hear about the journey as told by four governance leaders in public company, co-operative and crown agency and private not-for-profit corporation roles who will share their ESG governance story. Pick up practices, models and examples you can take back to your organization.

Moderator: Coro Strandberg, President, Strandberg Consulting and GPC advisor on Sustainability Governance

Panel: Wendy King, Vice President Legal, Risk & Governance, Capstone Mining Corp.

John Bell, Chief Advisor, Strategic Planning, Governance and Sustainability, BC Housing

Christopher Main, Associate General Counsel, TELUS Corporation, Argiro Kotsalis, Vice President, Legal and Chief Governance Officer, Vancouver Airport Authority

2:15 pm – 3:00 pm

State of Play in ESG Governance in Canada: Roundtable

Join a lively discussion with peers and allies to understand the current state of play in ESG governance. What ESG practices are already in place in boards? Find out in this session which will engage all participants.

3:00 pm – 3:15 pm

Break

3:15 pm – 4:15 pm

Breakthrough Strategies to Start or Advance ESG & Sustainability Governance at Your Organization: Roundtables

Vote with your feet on your preferred topic. Share the barriers and challenges you face and crowd-source solutions for your board from the group. Or – if you're ready to jump in or to advance your existing efforts, join another group to co-design an ideal timeline and process. These discussions will be shared back with everyone, and used to inform an upcoming GPC guide on the topic.

Choose from two topics:

- Group 1: What are barriers, how to address them, what do governance professionals need to advance their efforts?

Or:

- Group 2: Tabletop brainstorm on how to get started and advance? Create an ideal state timeline and process.

4:15 pm – 4:45 pm

Where to Next?

We'll wrap up our deep dive day on ESG Governance with an engaging, interactive session on the gaps and opportunities to build ESG capacity of boards and governance professionals. What is needed to advance this practice in Canada and foster strong boards and organizations? Join us to be part of the dialogue and develop a roadmap on ESG Governance for Canada.

4:45 pm – 4:50 pm

Wrap-up

4:50 pm – 6:00 pm

Cocktail Reception

Venue: Terminal City Club, Vancouver

837 W Hastings St, Vancouver, BC V6C 1B6
Phone: (604) 681-4121

Audience

This session is appropriate for any governance professional, board member or leader who has (or would like to have) a key role vis a vis their board's oversight and accountability of ESG & sustainability. It is also relevant for investors, owners and sustainability, CSR, risk, strategy or investor relations professionals who seek to better understand and be on top of this trend.

Pricing

GPC Member – \$450 + GST = \$472.50

GPC Partner – \$500 + GST = \$525.00

Non-Member – \$650 + GST = \$682.50

WEBCAST* GPC Member – \$350 + GST = \$367.50

WEBCAST* GPC Partner – \$400 + GST = \$420.50

WEBCAST* Non Member – \$450 + GST = \$472.50

***Webinar is NOT live, registrants will be sent a recording/summary after the event.**

Register here: www.gpcanada.org/event-3272200

About GPC

GPC's mandate is to be the voice of governance professionals in Canada. Its members deal with all matters affecting corporate governance, from board and committee processes, management and structure, disclosure, stakeholder engagement, legal and corporate compliance, as well as issues crucial to boards, their accountability and oversight. As such, GPC strives to provide valuable and timely information on recent changes and developments which affect our members – in all industries and sectors (listed, private, public, crown, not for profit, etc). Our members include professionals with positions such as Corporate Secretary, Corporate and General Counsel, Manager Corporate Governance, VP/ Director/Officer Compliance, Risk, Legal or Regulatory Affairs, Associate/ Assistant Corporate Secretary and Board Administrator, CEO, CFO, Board Chair, Director, Committee Chairs



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