

Governance Professionals of Canada is hiring!

Title: Thought Leadership Manager

Application deadline: July 31, 2023

The Thought Leadership Manager's mandate includes applying their existing industry knowledge in the governance field to identifying emerging trends and issues for governance professionals, conducting research with key stakeholders and industry experts, identifying key trends and developments in governance, engaging with subject matter experts, supporting the Advocacy and Thought Leadership Committee and its activities, content development, and running the annual Awards programming.

The Thought Leadership Manager is responsible for tracking leading governance trends for GPC which include:

- Continuously monitor and research governance trends, emerging practices, regulatory changes, and industry developments.
- Identify opportunities and challenges relevant to the organization and proactively recommend necessary adaptations.
- Consult with members and practitioners in governance across industries and sectors on their top governance preoccupations.
- Collaborate with various stakeholders, such as board members, executives, legal advisors, auditors, and regulators & build relationships, seek input, and facilitate open dialogues.
- Support the Advocacy and Thought Leadership Committee in identifying and determining key priorities for the organization to track.
- Compile data and prepare reports on key trends/challenges affecting the governance professional.
- Identify subject matter experts, academics and governance professionals who can contribute knowledge and expertise on key practices for GPC.
- Provide guidance and collaborate on identifying key education opportunities for the GPC professional development programming.
- Oversee and run the GPC annual Excellence in Governance Awards program (including running nominations, judging process, support and engaging with nominees and judges).

KEY ATTRIBUTES

- Knowledge and understanding of governance principles, systems, and best practices.
- Thought leader in governance.
- Ability to identify emerging trends, anticipate challenges, and propose innovative solutions that align with the organization's goals and values.
- Can express complex concepts in a clear and compelling manner through various mediums such as writing, public speaking, and presentations.
- Strong analytical and critical thinking skills to assess information, evaluate risks, and make informed judgments. Can approach problems from multiple perspectives and demonstrate sound reasoning.
- Proven track record of ethical decision-making and who prioritize transparency, accountability, and fairness in their work. Should be trusted and respected by their peers and have a strong moral compass.
- Strong interpersonal skills and the ability to build relationships and networks.
- Demonstrate curiosity, seek out new knowledge, and stay updated with the latest trends, research, and best practices in governance.

YOU ARE AN IDEAL CANDIDATE IF YOU:

- Have a post-secondary degree in Law, Business Administration, Public Policy, Communications, or a relevant discipline.
- Experience in conducting research, writing, and developing papers/content on key issues.
- Have a sound understanding of best practices in governance.
- Are exceptionally organized, detailed, and accurate.
- Have meticulous research and writing skills.
- Ability to take initiative, prioritize projects, meet deadlines, and deliver results.
- Comfortable with social media platforms, communication tools, Zoom and other meeting platforms, Microsoft Office including Excel and PowerPoint
- Ability to work closely and collaboratively in a team environment.
- Excellent organizational skills and the ability to thrive in a fast-paced environment.
- Willingness to travel if required.
- Bilingual (French) would be an asset.
- GPC.D designation an asset

Location: Toronto - Full-time – Office and remote working

Diversity statement

We welcome and encourage diversity among applicants, and do not discriminate against any potential applicant based on their race, ethnicity, sexual orientation, gender etc.

To apply or for more information email Lynn Beauregard, GPC President, lynn.beauregard@gpcanada.org