



ANNUAL SPONSORSHIP OPPORTUNITIES

Who We Are

2014 marks CSCS's 20th Anniversary! The Canadian Society of Corporate Secretaries (CSCS) is recognized as the leading organization for corporate governance professionals in Canada. CSCS provides information, networking and a unified voice for governance professionals in Canada.

CSCS builds the profile and effectiveness of corporate secretaries and governance professionals through networking, information resources, our annual conference, professional development, advocacy and strategic alliances.

Your Opportunity

Reach and engage CSCS members with advertising in CSCS communications, local events, cross country roadshows, the annual conference or the new Corporate Governance Awards program. There are many opportunities for you to feature your organization within CSCS and showcase your products, services and expertise. Check out the complete offerings enclosed in this document.

The CSCS Value

NETWORKING

CSCS is an organization made up of key decision-makers, senior level executives and governance professionals.

RELEVANCY

Feature your products or services to individuals who make the difference in the governance landscape.

VISIBILITY

Each sponsorship opportunity guarantees recognition and visibility of the highest calibre.

Contact us today to secure your sponsorship opportunity!
sponsorships@cscs.org | 416 921-5449 ext. 315

Annual
Conference

Excellence in
Governance
Awards

Professional
Development
Workshops

eNewsletter

Website

Social Events

OPPORTUNITIES WITH CSCS

There are many ways to become involved with CSCS that offer value, visibility and many customized benefits. There are various opportunities available:

CSCS Annual Conference, 2014 to 2016

August 24 - 27, 2014 Banff, AB

August 16 - 19, 2015 Montreal, QC

August 21 - 24, 2016 Whistler, BC

CSCS will host its 16th Annual Corporate Governance Conference in 2014. The event brings together participants from all across Canada and is a unique opportunity to network with clients and colleagues. It provides invaluable opportunities to exchange ideas, to discuss current challenges and to share best practices. We provide relevant up-to-date information about the changing face of corporate governance nationally and internationally.

This conference attracts over 350 governance professionals from leading corporations across Canada.

Sponsorship packages range from \$1,000 to \$55,000.

Excellence in Governance Awards

August 24, 2014

Presented at the CSCS 2014 Annual Corporate Governance Conference

Show your support for governance excellence in Canada by sponsoring CSCS' newest initiative. The Inaugural Awards Ceremony will take place on Sunday, August 24, 2014 at the CSCS Annual Corporate Governance Conference in Banff, Alberta. Commit to good governance and select to sponsor one of the awards or other evening opportunities.

Sponsorship packages range from \$2,500 to \$55,000.

Professional Development Workshops

Various dates and locations

Each year CSCS hosts a number of professional development workshops across major cities in Canada. The workshops bring top of mind issues to our members in thought-provoking discussions at a regional level. These opportunities are available for sponsorship and range in price and location.

eNewsletter

Published 10 times per year; circulation: 24,000

Governance Matters, the CSCS eNewsletter, has the latest news to keep our members and contacts informed of upcoming events, regulatory updates, important governance matters and other membership information. Published 10 times per year, it is circulated to more than 24,000 members, affiliates and friends of CSCS.

Ad rates vary with size and opportunity.

CSCS Website

Various sizes, various opportunities

Build your brand awareness on www.cscs.org with standard IAB units across the site with the option of customized integration on key site pages. The site is updated regularly and our IT team can work with you to create your own branding and advertising to drive traffic to your own website.

Social Events & Activities

Various dates and locations

In addition to the 2014 programming and schedule of events, CSCS is looking to partner with sponsors to host social events such as lunches, receptions, dinners, golf tournaments, etc.

CSCS Strategic Partners

Spend \$50,000 or more on your CSCS opportunities in 2014 to gain **CSCS Strategic Partner** recognition. This will provide you with the highest visibility including CSCS website homepage logo placement and recognition in other CSCS advertisements and promotions, as well as a customized CSCS email signature. As a CSCS Strategic Partner, you will be aligned with the top governance professional organization in Canada.

For additional information, contact: sponsorship@cscs.org | 416 921-5449 ext. 315

ANNUAL CONFERENCE

About the Conference

CSCS is hosting its 16th Annual Corporate Governance Conference at the Fairmont Banff Springs in Banff, AB, August 24 – 27, 2014. This conference will feature three days of expert panels, workshops and breakout sessions on top of mind issues and the evolving corporate governance landscape in Canada and internationally.

The CSCS Conference is the Canadian conference for corporate secretaries and governance professionals.

The event brings together participants from all across Canada and is a unique opportunity to network with your customers. It provides invaluable opportunities to exchange ideas, to discuss current challenges and to share best practices.

Benefits

Each year this conference attracts over 350 governance professionals from leading Canadian corporations across sectors and industries. Delegates include:

- Corporate Secretaries • Assistant Secretaries • Corporate Counsels • CEOs • CFOs
- Controllers • Shareholder Communications & Investment Relations Professionals
- Corporate Directors • Board and Board Committee Chairs • Risk & Compliance Officers
- NFP Executive Directors

Visibility

Each category of sponsorship offers guaranteed sponsor profile, recognition and access to attending delegates. Your commitment level determines the visibility options in addition to the following:

Pre-Event Corporate Visibility

- Your organization's name and/or logo will be prominently featured in our extensive advertising and promotional campaigns, including: CSCS website, CSCS eNewsletter, conference registration brochure, conference onsite program and all other advertising and promotion initiatives

Onsite Corporate Visibility

- Your logo displayed for the full duration of the conference on signage and audio-visual screens
- You will receive a Corporate Profile Ad in the onsite program
- Your contribution will be noted during the opening and closing remarks of the conference

Post-Event Corporate Visibility

- Your logo will be included in the "Thank You" advertisement in the CSCS eNewsletter and will remain on the CSCS website for three months

Annual Conference Outline

Pre-conference Day Sunday August 24

Golf & Pre-conference tours

- Cocktail Reception in the Exhibitor Hall
- Opening Dinner and Entertainment
- Excellence in Governance Awards Presentation

Day One

Monday August 25

- CSCS Annual General Meeting
- Keynote and Plenary Sessions
- Open Market Exhibitor Hall
- Concurrent Workshops
- Free Evening

Day Two

Tuesday August 26

- Streamed Sessions
- Buffet Lunch in Exhibitor Hall
- Roundtable Discussions
- Closing Dinner and Entertainment

Day Three

Wednesday August 27

- Breakfast Keynote
- Concurrent Workshops

For conference information: Tina Hutchinson, Manager, Events & Special Projects
tina.hutchinson@cscs.org | 416 921-5499 ext. 315

Conference Packages

Annual Conference Packages

From meals, materials, advertising and exhibitor packages, there are a variety of packages and promotional opportunities to fit any budget and marketing initiative. All opportunities include an ad in the CSCS conference onsite program.

Looking for more? Talk to us about customizing your own conference opportunity ideas!

Opportunity	# of Delegate Passes Included	Size of Corporate Ad	Speaking Opportunity	Cost
Meals				
Breakfast 2 opportunities available	1	Half-page	n/a	\$8,000 each
Networking Break 4 opportunities available	1	Half-page	n/a	\$4,500 each
Luncheon 2 opportunities available	1	Half-page	Yes	\$10,000 each
Opening Reception, Dinner, Entertainment & Awards 1 opportunity available - Sunday	3	2 Full-pages	Yes	\$55,000 Reception only: \$15,000 Dinner only: \$30,000 Evening Emcee: \$10,000 Entertainment only: \$8,000
Closing Reception, Dinner & Entertainment 1 opportunity available - Tuesday	3	2 Full-pages	Yes	\$30,000 Reception only: \$10,000 Dinner only: \$20,000 Entertainment only: \$8,000
Materials				
Meeting Notebook	n/a	1/4 page	n/a	\$2,750
Name Badges	1	Half-page	n/a	\$5,500
Conference Bags	1	Half-page	n/a	\$5,500
Bag Inserts	n/a	1/4 page	n/a	\$2,500
Water Bottles	1	Half-page	n/a	\$4,000
USB Keys	1	Half-page	n/a	\$6,000
Pens	n/a	1/4 page	n/a	\$3,000
Hotel Room Keys	n/a	1/4 page	n/a	\$3,000
Program Presence				
Conference Session	1	Half-page	Yes - must submit speaker proposal	\$5,500
Keynote Speaker 4 opportunities available	1	Full-page	Yes	\$10,000 each
Event Partner	1	1/4 page	No	\$3,000
Advertising				
Corporate Profile Ad		1/4 page 4.5" h x 3.5" w Half-page Horizontal: 4.5" h x 7.5" w Half-page Vertical: 9" h x 3.5" w Full-page 10" h x 7.5" w		\$500 \$750 \$750 \$1,000

Exhibitor Packages

Annual Conference Exhibitor Packages

The CSCS exhibitor opportunity is the most popular sponsorship option at the CSCS conference. Every year, the CSCS Exhibit Hall is host to all breaks and lunches providing great opportunities for face to face networking and business development.

Complimentary inclusion in the Passport Program!

The CSCS Passport Program is a two-day program that encourages booth traffic and delegate participation. In previous years there have been fill-in the blank questions, a crossword puzzle and more recently, a bingo card with 3 delegate prizes valued at \$1,000 each.

Exhibitor Package Options			
Type	# of Delegate Passes Included	Size of Corporate Ad	Price
Tabletop Display	1	1/4 page	\$4,000
8x10 Booth	1	1/4 page	\$4,250
10x10 Booth	1	Half-page	\$5,250
20x10 Booth	1	Full-page	\$8,250

Additional Delegate Passes — \$875

Looking to bring additional team members? By selecting any conference sponsorship opportunity, you can purchase additional delegate passes at a discounted sponsor rate of \$875. Each additional pass includes full participation in all conference sessions and social activities as well as access to the conference materials.

Upgrade Your Corporate Ad

Half-page ad = additional \$375 | Full-page ad = additional \$500

CUSTOMIZATION

CSCS will customize any sponsorship package to fully maximize visibility and distinction. We will work with you and your suggestions to create a tailored package that works for you in leveraging your investment and exposure with delegates.

For additional conference information, contact:
Tina Hutchinson, Manager, Events & Special Projects
tina.hutchinson@cscs.org | 416 921-5449 ext. 315

3 Great Reasons to Sponsor the Conference

NETWORKING

The CSCS event will attract over 350 key decision-makers, senior level executives and governance professionals.

RELEVANCY

Feature your products or services to individuals who make the difference in the governance landscape.

VISIBILITY

Each sponsorship opportunity guarantees recognition and visibility of the highest calibre.



EXCELLENCE IN GOVERNANCE AWARDS

PRIX D'EXCELLENCE EN GOUVERNANCE

The Canadian Society of Corporate Secretaries (CSCS) is pleased to present the second annual **Excellence in Governance Awards** program (Prix d'excellence en gouvernance). The awards ceremony will be held on August 24, 2014 in Banff, AB at the opening dinner of the CSCS 16th Annual Corporate Governance Conference.

CSCS is committed to supporting and enhancing the role of the corporate secretary and the governance professional in Canada. CSCS' members are in the trenches of governance, and the organization is well positioned through reputation, influence and representation, to reward and celebrate the practice of good governance in Canada.

Show your support for governance excellence in Canada by sponsoring CSCS' newest initiative! As a sponsor, commit to good governance and be a part of this special initiative by sponsoring the event and/or being the presenting sponsor for one of the CSCS Excellence in Governance Awards.

Opportunity	Package Inclusions	Cost
Reception	<i>Includes a table, plus a logo in the program book and recognition in all related publications.</i>	\$15,000
Dinner	<i>Includes two tables, plus a logo in the program book and recognition in all related publications. Option to make opening remarks.</i>	\$30,000
Master of Ceremonies	<i>Includes a table, plus a logo in the program book and recognition in all related publications.</i>	\$10,000
Entertainment	<i>Includes a table, plus a logo in the program book and recognition in all related publications.</i>	\$8,000
Presenting Sponsor Includes: Reception, Dinner, Master of Ceremonies and Entertainment 1 opportunity available	<i>Includes three tables, plus a logo in the program book and recognition in all related publications. Presenting sponsor can make opening remarks and introduce the master of ceremonies.</i>	\$55,000
Awards 8 opportunities available <i>Includes a table, the right to present an award plus a logo in the program book, recognition in all related publications.</i>	Award Categories: <ol style="list-style-type: none"> Best sustainability, ethics and environmental governance programs Best use of technology in governance, risk and compliance Best approach to board and committee support Best shareholder or stakeholder engagement by a governance team Best practices in managing boardroom diversity Best strategic oversight function and board performance Best overall corporate governance for: <ul style="list-style-type: none"> Issuer Company Non-issuer Company CSCS Joyce Borden-Reed Distinguished Contribution Award Peter Dey Governance Achievement Award 	\$10,000 each
Champagne Toast	<i>Sponsored champagne toast at the award winners' tables</i>	\$7,000
Table Sponsor	Host a table of 10 <i>Includes recognition in the program book.</i>	\$2,500 each
Single Event Tickets		\$250 each
Advertising		
Program Sponsor	<i>Includes a table, plus a logo in the program book, recognition in all related publications.</i>	\$5,000 or in-kind partnership printing
Media Sponsor	<i>Includes a table, plus a logo in the program book, recognition in all related publications.</i>	In-kind partnership

For more information, contact us: awards@cscs.org | 416 921-5449

A1

PRESIDENT'S MESSAGE

Once again it's the time of year when we unveil the program agenda for the annual CSCS Corporate Governance Conference...



The success of this annual event is always largely due to our combined commitment, ability to synthesize the best issues in the current governance environment down to the most important and key driving concerns...

Another key success factor is the caliber of our speakers and the time that they spend with the participants. Multi-venue panels are evident where a topic has diverse and important perspectives to cover...

Here are some of the topics we have lined up on the program for you:

- A Framework for Board Oversight of Enterprise Risk
Reinvigorating the Governance Office: The Corporate Secretary as the Board Information Officer
Plain Language Disclosure: Clarity Key to Transparency
Building a Structure to get the best out of meetings and directors
Bullet Proofing Corporate Minutes, Best Practices and Litigation Trends
Crisis Management for the Corporate Secretary
Key Considerations in Directors and Officers Liability
Designing Whistleblower Hot Lines and Anti-Retaliation Strategies
Governance for Socially Responsible and Sustainable Organizations
How Technology is Reshaping Best Practices in the Board Room
Enhancing Shareholder Engagement as a Governance Tool
Practical Considerations for the CSBA and Executive Compensation
An Overview of Major Global Global Practices, Risk and Compliance Approaches
The Future of Corporate Reporting
Enhancing the Governance of Public Sector and Crown Corporation Boards: Best Practices for Board Composition, Competencies and Term Limits
The Canada Not-For-Profit Corporations Act: Steps to Transition

B1

B2

QUICK LINKS

- Not a Member? Join Today
Newsletter Archive
Request for Assistance
Job Posting
Surveys

JOIN OUR MAILING LIST

VISIT OUR SPONSORS

Accelerate your impact. Leadership is essential. University of Toronto

C

C

Make your board the most effective it can be. Learn more. University of Toronto

BECOME A SPONSOR

Are you interested in advertising in our newsletter? For just \$300.00 (plus HST) annually, visibility can be yours on either the CSCS website or the monthly newsletter which goes out to our members and our network of contacts.

For those interested in advertising in both to increase that visibility, a package rate of \$50.00 (HST) per month, or an annual charge of \$500.00 (HST) is available.

My Company Corporate Secretary Vancouver Airport Authority

Gina DeWaal Assistant Corporate Secretary Pundarik Inc.

Leah Fitzgerald Associate General Counsel & Assistant Corporate Secretary Capital Power Corporation

Patricia Peltuso Corporate Secretary Discovery Capital Management Corp.

Lauren Savoy Senior Vice President Canadian Stock Transfer Company Inc.

Lynn Beaumgard President Canadian Society of Corporate Secretaries

EVENTS & WORKSHOPS

Canadian Society of Corporate Secretaries

CSCS 14th Annual Corporate Governance Conference

When: Aug 14 - 17, 2012 Where: Parkmont Hotel Vancouver, BC

Click here to Register

For complete list of CSCS events Click here

Canadian Investor Relations Institute

Accelerate Your IR Strategy CIRA 25th Annual Investor Relations Conference

Fairmont The Queen Elizabeth, Montreal, June 13-14, 2012 Click here to Register

For complete list of CIRA's events Click here

Brown Governance

For complete list of Brown Governance seminars Click here

Institute of Corporate Directors

For complete list of ICD's events Click here

Institute of Chartered Secretaries and Administrators

For complete list of ISCA's events Click here

RR DONNELLEY

For complete list of RR DONNELLEY events Click here

A2

Sponsorship opportunity

This year's conference program is well underway and CSCS has been hard at work planning the exciting activities and networking sessions. We've got a few things up our sleeves (hint, hint) and can't wait to do the final review in August.

In the meantime, we are calling all sponsors! Some of you have taken advantage of early-bird bookings, but there are still great opportunities available. Looking to make a big splash? For the first time in a number of years, our Casual Sponsor is up for grabs. Prefer to customize your own package? We can definitely do that too. Check out the complete sponsorship package here.

Clear it

Tina Hutchinson Manager, Events & Special Projects

MEMBERSHIP NEWS

JOIN CSCS

Join an association which is the voice of Corporate Secretaries and governance professionals in Canada. Membership is at two levels: Individual Member and Corporate Member.

Annual Membership Application Form www.cscs.ca

D

REQUEST FOR ASSISTANCE

A Member-owned organization asks:

- 1. Do you have a policy (internal or otherwise) to deal with the disposition of Board/Committee minutes (including notes by directors)?
2. If so, what are the details in what directors are required to do with their Board/Committee minutes after meetings, what minutes they can keep, advice on Board retention period after cycle of Board, etc.
3. What about directors cycling on the Board - do they sign an attestation to the effect that they have disposed of all minutes in accordance with the policy?
4. Has any board member ever been denied the approach of sending Board/Committee minutes after cycling off Board or deemed the need to hold such minutes in case of subsequent legal action requiring access to directors/board minutes notes and files?

Your Response:

Please submit your response by going to CSCS Forum, or completing the form below. In order to maximize members to use our forum more effectively, CSCS will appreciate your effort if you can respond using the forum.

NEWS AND UPDATES

Director Board Gov

Barnett Jones LLP

Twitter, YouTube and other forms of social media have swept past teenage boys and now represent a key part of society's communication fabric. The challenge is that the organizations you serve as a board director are already using social media to engage in social networking. If that's so, it's time for your board to turn its attention to board governance of social networking. Often matters are strategic, so the associated risks become material, the board's oversight role needs to engage. And that is what is happening with social networking.

Advance Notice By-Laws - A Tool To Prevent A Stealth Proxy Contest Or Amalgam

On a Sunday afternoon in the Spring of 2011, the Chair of a Canadian public company sent an email to one of our colleagues regarding disclosure. The Chair had received a phone call on the prior day (Saturday) from a shareholder (including the Chair) that the shareholder had legally accumulated enough proxies and obtained the support of enough registered shareholders to end his own resignation as director at the company's shareholders' meeting scheduled for 10:00 a.m. that Monday. This call, which was made less than 48 hours prior to the shareholders' meeting, was a total surprise to our clients. In fact, the shareholder did not legally have to provide any advance notice to the company or its shareholders, and could simply have showed up at the meeting and successfully terminated his role without providing any information about his nominees, other than their names!

Executive Compensation: What Will 2012 Bring?

Executives compensation continues to command the center stage in public discourse about corporate governance. In the context of a troubled worldwide economy, the focus on pay in the financial services industry, most prominently evidenced by the Occupy Wall Street movement, has led to increased scrutiny of executive compensation at all companies.

NOT-FOR-PROFIT NEWS AND UPDATES

NPO Issues - Whose Income Is It?

As reported previously in this Newsletter, non-profit organizations have been subject to an ongoing CRA audit project over the past two and a half years. The audit project is reviewing the tax compliance of a broad range of NPOs, in particular with a view to determining whether organizations that have filed as tax exempt NPOs do in fact qualify for this tax exemption under subsection 149(1) of the Income Tax Act. At the same time, CRA has released a large number of interpretive documents addressing the requirements for the NPO tax exemption, and has taken positions that have thrown into question the bases on which NPOs have operated for decades. We have addressed many of these new positions, and their implications for NPOs, in previous issues of this Newsletter.

US Non-Profit Funding Advocacy in Canada

There have been a number of recent public statements criticizing "foreign" funding of environmental advocacy by Canadian charities and non-profit organizations. This public discussion arises in the context of US and Canadian organizations engaged in environmental education and advocacy directed at Canadian oil sand development and distribution and in the context of US beneficiaries funding this activity.

E

GOVERNANCE MATTERS

E-newsletter, Governance Matters Published 10 times per year

Governance Matters, the CSCS eNewsletter, has the latest news to keep our members informed of upcoming events, regulatory updates, important governance matters and other membership information. Published 10 times per year, the CSCS eNewsletter is circulated to more than 6,000 association members and affiliates.

Ad rates: Prices are quoted per issue of Governance Matters.

A1. \$500 per issue

Placement: Prominent placement right under the Governance Matters masthead, top of the newsletter.

Image dimensions: W = 780 pixels; H = 120 pixels

A2. \$500 per issue

Placement: Prominent placement immediately following the President's Message, prior to the Conference Update.

Image dimensions: W = 780 pixels; H = 120 pixels

B1. \$300 per issue

Placement: First placement at the top of the right hand side banner

Image dimensions: W = 200 pixels; H = 250 pixels

B2. Top right box: \$300 per issue

Placement: Second placement at the top of the right hand side banner

Image dimensions: W = 200 pixels; H = 250 pixels

C. Body of newsletter: \$250 per issue

Placement: Banner ad incorporated in the body of the newsletter or sidebar the newsletter

Image dimensions: W = 200 pixels; H = 100 pixels

D. Sponsored article/advertorial: \$500 per issue

Placement: An opportunity for a content-driven and issue-based article, to be placed in the body of the newsletter with a link to your website for full content.

Image dimensions: W = 500 pixels; H = 400 pixels

OR maximum 100 words

E. Featured company ad: \$250 per issue

Placement: Body of newsletter or banner; provides an opportunity for a 15 word text ad to drive traffic to your website.

Image dimensions: W = 500 pixels; H = 500 pixels

OR maximum 150 words

File format: PNG, JPG, TIFF, GIF

ONLINE @ CSCS.ORG

CSCS Website

The CSCS website is updated regularly and our IT team can work with you to create your own branding and advertising. We can build your brand awareness and drive traffic to your website with standard IAB units and the option of customized integration.

Ad Options	Details	Price
Logo on sponsors' page with company description	W = 300 pixels H = 60 pixels	\$500/year
Logo on sponsors' page with company description PLUS logo on CSCS landing page of choice	W = 300 pixels H = 60 pixels	\$800/year

For additional information, contact:

Seare Araya | seare.araya@cscs.org | 416 921-5449 ext. 321

SOCIAL CSCS

Social Events

CSCS is looking to partnering with sponsors to host individual social events such as lunches, receptions, dinners, golf tournaments, etc.

Have an idea or event in mind? Contact us today at info@cscs.org!

Multi-Year Advantage

Confirm your sponsorship commitment for 3+ years and save an additional 5% off your package price.

QUESTIONS?

CONTACT US:

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M4V 2Y7 | Canada

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www.cscs.org
416 921-5449

PROFESSIONAL DEVELOPMENT

Workshops and Breakfast Sessions — \$5,000 each

Each year CSCS hosts a number of professional development workshops across major cities in Canada to promote regional, active discussions and learning. Generally half-day in duration, they are run by experienced practitioners and address current developments, legal and regulatory governance issues or latest best practices.

In addition, CSCS hosts roundtable discussions for CSCS members on specialized topics. These sessions bring top-of-mind issues to our members in thought provoking discussions at a regional level.

The professional development workshops and roundtable discussions are available for sponsorship for \$5,000 each.

For more information, contact us: events@cscs.org | 416 921-5449

1/2 Day Workshops		
TITLE	LOCATIONS	DATES
Governance Boot Camp for the Mining Sector	Vancouver, BC Toronto, ON	March 3 March 5
Governance Boot Camp for the Not-for-Profit Sector	Vancouver, BC Calgary, AB Toronto, ON Ottawa, ON	March 3 March 4 March 5 March 6
Shareholder Activism	Toronto, ON	April 10
Orientation and Onboarding	Calgary, AB Toronto, ON Vancouver, BC	February 6 June 20 November 17
Corporate Social Responsibility and Sustainability	Vancouver, BC Calgary, AB Toronto, ON	September 16 September 17 September 18
Managing Board and Committee Meetings	Vancouver, BC Calgary, AB Edmonton, AB Toronto, ON Ottawa, ON Montreal, QC Winnipeg, MB Saskatoon, SK	October 23
THE Executive Compensation Course	Vancouver, BC Calgary, AB Toronto, ON	December 3 December 4 December 5
Breakfast Sessions		
Compliance for Dual Listed Companies	Vancouver, BC Calgary, AB Toronto, ON	January 20 January 21 January 22
Responsabilités et nouveaux défis du secrétaire corporatif	Montreal, QC	May 8

Note: Dates and topics are subject to change as information becomes confirmed.

PROFESSIONAL DEVELOPMENT

Essentials of Corporate Governance — 2 day Seminar

May 29 - 30, 2014 Calgary, AB

November 3 - 4, 2014 Toronto, ON

The Essentials Seminar was previously on the annual conference program as an optional full day session. In feedback we received from participants, it was requested this session be extended to provide more learning time of the core topics – and this is exactly what CSCS has done. This Essentials Seminar is now a two day event to be held twice annually – once in May in Calgary and once in November in Toronto.

As a participating sponsor, you will receive logo recognition on all materials produced (electronically or printed) as well as onsite with audio-visual components.

For more information, contact us: events@cscs.org | 416 921-5449

Opportunity	# of Delegate Passes Included	Speaking Opportunity	Cost*
Meals			
Breakfast 2 opportunities available	1	n/a	\$3,500 ea.
Networking Break 4 opportunities available	1	n/a	\$1,200 ea.
Luncheon 2 opportunities available	1	Yes	\$5,500 ea
Materials			
Name Tags	n/a	n/a	\$1,250
Meeting Notebook	n/a	n/a	\$1,000
Pens	n/a	n/a	\$500
Program Presence			
Supporting Sponsor unlimited opportunities available	1	n/a	\$3,000
Program Sponsor 1 opportunity available	1	n/a	\$5,000
Presenting Sponsor 1 opportunity available <i>Includes: Opening and Closing remarks on Day 1 and Day 2, plus a hosted cocktail reception on Day 1.</i>	4	Yes	\$20,000
Event Sponsor 1 opportunity available <i>This would entitle one sponsor to be the exclusive two day host of the event and includes all meal and material options listed above.</i>	5	Yes	\$35,000
<small>*Rates are per event per city.</small>			